



CAPITAL
AGRICULTURAL
PROPERTY
SERVICES

Privacy Statement

Capital Agricultural Property Services, Inc. (CAPS) respects your privacy, and we are committed to protecting it. We provide this privacy statement to tell you how we do that, and about the choices you have.

Sites Covered by This Privacy Statement

This privacy statement applies to the capitalag.com website. It does not apply to any linked sites.

To learn about the privacy policy of a linked site, refer to the privacy statement for that site.

Visiting Our Website

You can browse our website without telling us any personal information. You also may be able to set your browser to reject cookies. If you do that, the website may be less functional for you. To learn more about cookies, please read [About Cookies and Pixel Tags](#).

There are times where you may choose to give us personal information about you. For example, you may ask that a CAPS representative call you, or you may request a quote for our services. We need certain information from you so we can respond to your request.

Kinds of Information We Collect

We collect Personal Information that you voluntarily give us, and Site Visitorship Data, on this website.

Personal Information

We collect Personal Information that you give us, for example, to
request a call from a CAPS representative
request a service on this website
complete a survey

This information commonly includes your name, address, email address, telephone number and farm property details. Our website has security safeguards that are designed to protect the security of any personal information that you decide to give us via the Internet.

Site Visitorship Data

Site Visitorship Data is data about the way a website is used that is not associated with an individual's identity. We collect this information to analyze how our site is used and to improve it.

The kind of information we collect includes:

- the pages visited on our site
- the features used
- how long a visitor stays
- the domain name of the site from which visitors connect to our site.

Most Site Visitorship Data is collected using cookies or pixel tags. If you would like to learn about these technologies, understand why they can be useful to you, and learn how to adjust your preferences, please read [About Cookies and Pixel Tags](#).

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Privacy Statement (cont.)

How We Use Information

We use Personal Information collected on this website in several ways:

- to respond to your request for a call, referral, or quote
- to tell you about products or services we offer

We use Site Visitorship Data to develop, manage, and improve the website. We may use that information to:

- manage the website
- help resolve problems
- analyze use of the site
- tell you about products or services we offer

Disclosure of Information

We will disclose information collected on this site to the appropriate CAPS organization, representative or franchise or CAPS' parent company in order to respond to your request or tell you about a product or service it offers. We may disclose it to third parties as required or permitted by law. For example, we may disclose information:

- to regulators
- to law enforcement authorities who subpoena it
- to vendors who provide us with service, or
- to companies that may acquire part or all of CAPS or its parent entity.

Email

From time to time, we may send you email about our products and services. If you do not wish to receive emailed marketing messages from us, please send us an email at capital.ag@prudential.com. The address from which you write to us will be removed from our lists for email marketing messages.

Children's Privacy Online

This website is not directed toward children. We do not knowingly collect or post information from children under the age of thirteen. You can learn more about children's privacy and the Children's Online Privacy Protection Act (COPPA) at the Federal Trade Commission's website at <https://www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/childrens-online-privacy-protection-rule1>.

Contact Us

To contact us with your questions or comments please call 1-800-243-2060.

This privacy statement is effective as of July 31, 2005. We reserve the right to change this statement. If we change it, we will post the current privacy statement on this page. Any changes to this statement will be effective as of the day they are posted.