

Southeast Region Staff

Robert E. Lassiter - Orlando



Robert E. Lassiter, III
Executive Director

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Licensed in Florida and Alabama

In February 2005, Ed was named Vice-President - Agricultural Investments with Prudential Ag Investments, as well as Regional Vice-President with Capital Agricultural Property Services (CAPS), a wholly owned subsidiary of Prudential.

He came to Prudential from SunTrust Banks, Inc. where for 19 years he was Senior Vice-President and Manager of their Mid-Florida Agri-Business Department. Prior to SunTrust Bank, he worked in the Farm Credit System for approximately eight years serving as Vice-President and Branch Manager for the Federal Land Bank and Production Credit Associations in North Florida, Hillsborough County and Polk County, Florida.

Before joining Farm Credit, he worked for Ben Hill Griffin, Inc. for two years, serving as Production Supervisor of the company's Citrus Sections and Juice Processing divisions.

His present responsibilities include oversight of the equity real estate and property management for CAPS for the Southeast Region.

Ed is a graduate of the University of Florida with a Bachelor of Science degree in Food and Resource Economics. He is also a licensed Real Estate Broker in Florida and Alabama.

Civic activities and professional associations include: Secretary/Treasurer of Florida Citrus Processors Association; Director and Chairman of the Finance Committee of Polk County Farm Bureau, a member of Florida Fruit and Vegetable Assoc., Florida Citrus Mutual, Gulf Citrus Growers Assoc., Florida Forestry Assoc., Georgia Forestry Assoc., Past Director and Chairman of Economic Development Council Lake Wales Downtown, Inc.; Past member, American Society of Farm Managers and Rural Appraisers; Past President and Director of Lake Wales Rotary Club; Past President of Lake Wales YMCA.

Southeast Region Staff

Daniel Bott, MBA, CPAg, CCA - Orlando



Licensed in Florida

Dan joined PGIM Agricultural Investments in 2019, as Farm Manager for the Eastern Region for Capital Agricultural Property Services (CAPS). He is located in the Orlando, Florida office. His 15 years of farm operations management experience includes annual budgeting for crop production programs, and capital planting projects in tree crops.

Before joining CAPS, he was Division Manager for Premier Citrus Management, in Ft. Pierce, Florida, for 8 years. Prior to that, he was employed by Agrium, selling crop protection products, seed and fertilizer in the citrus, sod, golf, nursery, and landscape markets in Florida.

A native of Vero Beach, Florida, Dan holds a Bachelor of Science degree in Horticulture Science and a Master of Business Administration degree, both from Florida Southern College. He is a graduate of the Florida Fruit and Vegetable Association's Emerging Leader Program (Class 4). In 2018, he was also conferred with the Certified Crop Advisor (CCA) and Certified Professional Agronomist (CPAg) designations by the American Society of Agronomy. He currently serves as a board member for Indian River County Farm Bureau.

Daniel Bott, MBA, CPAg, CCA
Regional Vice President

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